

# SAMI NUMMI

Designer

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Saminummi.com

## EDUCATION

Columbus College of Art + Design  
BFA: Advertising and Graphic Design  
Minors in Copywriting and Writing

## CAPABILITIES & SKILLS

Art Direction	Adobe:
Photography	Illustrator
Team Leadership	InDesign
Typography	Photoshop
Squarespace	Lightroom

## WORKING KNOWLEDGE OF:

Figma  
Invision  
Adobe After Effects  
Shopify  
Wix

## EXPERIENCE

### MISCHIEF MANAGEMENT | 2017 – CURRENT

- ✦ Create marketing content for print and digital distribution related to all of Mischief Management's branded events, licensed events, podcasts, and merch
- ✦ Design for original logos for new proprietary Mischief events and podcasts
- ✦ Produce designs related to Mischief's fandom-focused audience for the Mischief Merch website
- ✦ Collaborate with Creative Director and Ops team in layout and design of assets for event management: directional signage, room signs, step-and-repeats, and all visual branding related to the event
- ✦ Keep track of all of Mischief's design and branding needs and standardize assets so they can be easily updated and put into circulation

### SELF-EMPLOYED | 2010 – CURRENT

- ✦ Work with clients of various backgrounds on visual branding of their websites and media
- ✦ Founded and created the Shitty Notebook company: designed, produced, and marketed novelty notebooks as a side business to flex creative skills

### HELLO WALDO | 2017 – 2018

- ✦ Created print assets for distribution
- ✦ Aided in visual brand identity ideation

### FULCRUM CREATIVES | 2010 – 2017

- ✦ Oversaw creation and implementation of all visual branding for the company